



BACKGROUND

Allen, Allen, Allen & Allen is a long-standing law firm with multiple offices across Virginia, known for its commitment to integrity, compassion, and client trust.

However, inconsistent and complex conferencing systems across offices created friction during meetings—often requiring IT support and disrupting communication during critical client interactions.

OBJECTIVE

Create a consistent, easy-to-use conferencing experience that delivers:

- Clear, reliable audio and video for hybrid meetings
- Simple operation without IT assistance
- Standardized systems across all office locations
- A professional, distraction-free experience for clients



"Any team member can walk in, start a meeting, and focus on the client—not the technology."

Director of IT

TECHNOLOGY-AT-A-GLANCE

- **Crestron** Control System & Touchscreen Panels
- **Crestron** Video Soundbar
- **Shure** Ceiling Microphone Array
- **Vaddio** RoboSHOT PTZ Cameras

SOLUTION

Productive AV designed and deployed a standardized conferencing solution across all offices, focused on simplicity and reliability:

- **Consistent Room Experience:** Every conference room operates the same way—allowing users to walk in and start meetings with confidence
- **Clear, Natural Audio:** Ceiling microphone arrays capture voices throughout the room while sound masking enhances clarity and confidentiality
- **Reliable Video Performance:** Wide-angle cameras ensure all participants are clearly visible without complicated setup
- **Intuitive Controls:** A single touchscreen interface manages all room functions, eliminating the need for multiple devices or IT support
- **Seamless Platform Integration:** Systems integrate with common meeting platforms, enabling quick, efficient meeting start-up

The result is a streamlined conferencing experience that reduces technical friction, improves meeting efficiency, and reinforces the firm's commitment to professionalism and trust.



Conference Room Setup

Standardized systems across offices ensure a consistent, reliable meeting experience—no matter the location.

Case Study: Allen, Allen, Allen & Allen Conference Room Standardization



Touchscreen Control Interface

Simple, centralized controls eliminate complexity and reduce reliance on IT support.



Hybrid Meeting in Action

Clear audio and video enable natural, professional communication—building trust with clients.